

To,

The Department of Consumer Affairs,
Ministry of Consumer Affairs, Food & Public Distribution
Government of India,
Krishi Bhawan,
New Delhi - 110001

Sub: Submission of Declaration of compliance to Consumer Protection (Direct Selling) Rules, 2021 and E-commerce Rules, 2020

Respected Sir,

With reference to above, we are annexing herewith the following documents for your kind perusal, approval and record.

- 1) Self-declaration of compliance to Consumer Protection (Direct Selling) Rules, 2021
- 2) Self-declaration of compliance to E-commerce Rules, 2020.
- 3) Photocopies of CIN, MCA Master-sheet, MOA & AOA and List of Directors with their complete details
- 4) Board Resolution
- 5) Photocopies of PAN, TAN, GSTIN, Trade Mark (s) owned or licensed and other similar registrations
- 6) Photocopy of Legal Metrology Packer's Registration
- 7) Photocopy of application submitted to NCH for becoming NCH Convergence Partner
- 8) Declaration of pending non-conviction and non-bankruptcy as provided U/S 8(8) of the Rules
- 9) Business Plan and its annexure forming its part
- 10) Specimens of Contract Agreement with a Direct Seller, Application Form & ID Card
- 11) Cooling off policy for a Direct Seller
- 12) Order form & its terms and condition for a Consumer
- 13) Order form & its terms and conditions for a Direct Seller
- 14) Buy-back, return and refund Policy
- 15) Mechanism of Grievance Redressal
- 16) Products Price list and catalogue
- 17) Photocopies of certifications obtained

Kindly acknowledge receipt in token of the acceptance of the above

Thanks & Regards

For Mayleen Nutricare Pvt Ltd.

For MAYLEEN NUTRICARE PRIVATE LIMITED

(Narendra Gupta)
Nodal Officer

Nodal Officer

Encls: 62 Pages in all

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29/3/22
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कृषि भवन, नई दिल्ली
Krishi Bhawan, New Delhi

MAYLEEN COMPENSATION PLAN

RETAIL PROFIT

Selling products directly to the customers is the first step to success and building a solid foundation for their business. Retail Selling is the surest method of earning immediate income even as you build a long-term business and satisfied customers.

Retail profit is the margin between the prices at which the Mayleen Direct Sellers purchase the products at Distributor Price (DP) and the prices at which these products are sold (Maximum Retail Price / MRP). Direct Sellers in Mayleen Compensation Plan can earn Retail profit up to 30 to 50% on MRP of the products.

For Example: Every product in the Mayleen portfolio has a MRP & Distributor Price (DP). If a product has a MRP of Rs. 2000/- Mayleen Direct Sellers can purchase the same product on DP which is Rs. 1400/- and may resell the same product on MRP and earn Rs. 600/- (i.e. 30% profit) on reselling the product.

Retail Profit = MRP – DP
MRP = 2000
DP = 1400
Retail Profit = 2000 – 1400 = 600/-
30% Retail Profit

NOTES:

- DP is referred as Distributor Price
- MRP is referred as Maximum Retail Price
- Retail Profit is not calculated and paid by the company.
- Entity reserves the right to further give discount on any product below DP.

WHOLESALE INCENTIVE

Mayleen Compensation Plan compensates its Direct Sellers with Wholesale Incentive as He /She is able to sell products. Direct Seller can earn wholesale Incentive from his/ her teams and under his/her personnel enrolled teams. Mayleen entitles its direct seller a wholesale Incentive equivalent to 10% to 20% of MRP on sale of products by his /her personnel enrolled teams under his/her personnel enrolled teams. Criteria of earning wholesale Incentive are as shown below:

S.NO	SELF SALE IN PV	WHOLESALE INCENTIVE %
1	100 PV	10%
2	300 PV	20%

EXAMPLE:

A Direct seller U has joined by 2 direct sellers: A, and B under direct seller A.

Self sale of U is 300 PV

Self sale of A is 100 PV

Self Sale of B is 50 PV

Whole sale Incentive of U from A is 10% of A self sale and from B is 10% of B self sale.

For MAYLEEN NUTRICARE PRIVATE LIMITED

Narendra

Nodal Officer



Whole sale Incentive of A from B is 10% of B self sale
Whole sale Incentive of U = (10%* 100PV) + (10% *50 PV) =15 PV
Whole sale Incentive of A = (10%* 50PV) =5 PV

ROYALTY CLUB INCENTIVE

Mayleen entitles its Direct seller a Royalty Club Incentive equivalent to 17 (seventeen) percent of Point Volume (PV) of PV generated in his /her personnel enrolled team in a certain month, to direct sellers who manage to generate 301 PV from his /her Self sale and he /she is entitled to get Royalty club incentive from his /her teams and personnel enrolled team under his/ her teams when Direct seller under him/ her reaches the same percentage slab of whole sale profit. Entity has unique method to distribute Royalty Club Incentive to his/ her direct sellers up to 4 generations under him /her as shown below:

S. NO	GENERATION	ROYALTY CLUB INCENTIVE IN %
1	Generation 1	5%
2	Generation 2	5%
3	Generation 3	5%
4	Generation 4	2%

RECOGNITION

A Direct Seller can rise through the Compensation Plan by increasing the sales of Products. In Mayleen Compensation Plan a Direct Seller achieves Recognition on the basis of certain business in his / her team. Below mentioned is the Qualification Criteria of Recognition.

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Naranda

Nodal Officer



S.NO	SELF SALE PV	GROUP SALE PV IN 4 GENERATION	RECOGNITION LEVEL
1	1 TO 99 PV	-	BRAND PARTNER
2	100 PV	-	VIP BRAND PARTNER
3	301 PV	-	GLOBAL SUPERVISOR
4	2000 PV (500 IN 1 ST MONTH & BAL IN 3 MONTHS) OR	4000 PV (500 IN 1 ST MONTH & BAL IN 3 CONSECUTIVE MONTHS)	GLOBAL MANAGER
5	500 PV IN 4 CONSECUTIVE MONTHS	16000 PV (4000 IN 1 ST MONTH & BAL IN 3 CONSECUTIVE MONTHS)	GLOBAL STAR MANAGER
6	500 PV IN 4 CONSECUTIVE MONTHS	45000 PV (10000 IN 1 ST MONTH & BAL IN 3 CONSECUTIVE MONTHS)	GLOBAL DIRECTOR
7	500 PV IN 4 CONSECUTIVE MONTHS	120000 PV (40000 IN 1 ST MONTH & BAL IN 3 CONSECUTIVE MONTHS)	GLOBAL SENIOR DIRECTOR
8	500 PV IN 4 CONSECUTIVE MONTHS	300000 PV (100000 IN 1 ST MONTH & BAL IN 3 CONSECUTIVE MONTHS)	GLOBAL PRESIDENT TEAM
9	5 GLOBAL PRESIDENT TEAM		GLOBAL BLUE DIAMOND
10	5 GLOBAL BLUE DIAMOND		MAYLEEN PLATINUM

Production Bonus

Mayleen entitles its Direct seller a Production Bonus equivalent to 2 TO 5% of Point Volume (PV) of PV generated in his /her personnel enrolled team in a certain month to direct sellers who manage to generate 45000 PV and above from his /her teams and personnel enrolled team under his/ her teams and self sale of 500 PV for four consecutive month. Entity has unique method to distribute Production Bonus to his/ her direct sellers from his /her 5 generations under him /her as shown below:

S. NO	GROUP SALE PV IN 4 GENERATION	SELF SALE PV	Production Bonus IN %
1	45000 PV (10000 IN 1 ST MONTH & BAL IN 3 CONSECUTIVE MONTHS)	500 PV IN 4 CONSECUTIVE MONTHS	2%
2	120000 PV (40000 IN 1 ST MONTH & BAL IN 3 CONSECUTIVE MONTHS)	500 PV IN 4 CONSECUTIVE MONTHS	3%
3	300000 PV (100000 IN 1 ST MONTH & BAL IN 3 CONSECUTIVE MONTHS)	500 PV IN 4 CONSECUTIVE MONTHS	5%
4	GLOBAL PRESIDENT TEAM FROM HIS/HER 5 FIRST LINE GLOBAL PRESIDENT TEAM- HE WILL BECOME GLOBAL	-	0.5%

For MAYLEEN NUTRICARE PRIVATE LIMITED

N. Anand

Nodal Officer



	BLUE DIAMOND		
5	GLOBAL BLUE DIAMOND FROM HIS/HER 5 FIRST LINEGLOBAL BLUE DIAMOND - HE WILL BECOME MAYLEEN PLATINUM	-	0.5%

ACTIVE INFINITE INCENTIVE

In Mayleen Compensation Plan an Independent Distributor can direct, guide and influence the behavior and work of others towards accomplishment of specific goals in a given situation. In order to encourage Direct Seller to do so, Mayleen entitles its Direct seller a Active Infinite Incentive equivalent to 1% of Point Volume (PV) of PV generated in his /her personnel enrolled team in a certain month to direct sellers in two parts from his /her 5 generations under him /her as shown below:

S. NO	GROUP SALE PV IN 4 GENERATION	ACTIVE INFINITE INCENTIVE %
1	GLOBAL PRESIDENT TEAM FROM HIS/HER 5 FIRST LINE GLOBAL PRESIDENT TEAM- HE WILL BECOMEGLOBAL BLUE DIAMOND	0.5%
2	GLOBAL BLUE DIAMOND FROM HIS/HER 5 FIRST LINEGLOBAL BLUE DIAMOND - HE WILL BECOME MAYLEEN PLATINUM	0.5%

PERFORMANCE REWARDS

Mayleen Compensation Plan appreciates the hard work done by the Direct Sellers in promoting sales and marketing in the form of Performance Rewards. Direct Sellers can earn Performance rewards on the level of Business they have achieved. For more details on Performance rewards, please visit our website: www.mayleennutricare.com.

NOTES & DISCLAIMER

1. The Customer Registration is absolutely free and the company does not ask for any registration fee for it.
2. Calculations of monthly incentives will be carried out by the software systems only.
3. All necessary tax deductions from earned incomes and rewards would be made as per the Govt. laws.
4. All the illustrations and examples given herein are just for readers' understanding purpose.
5. All the calculations work on the pro rata basis.
6. Mayleen Compensation Plan is a hardcore sales & marketing of its Products. It is not any type of money making scheme. It is not an overnight millionaire making program.
7. The incomes from any plan are subject to your efforts and as per terms & conditions given on the website: www.mayleennutricare.com.

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